



# NEOS

Hospitality Multimedia Solutions

## COMPANY PROFILE

*NEOS Interactive is a leading software development company focusing on the hospitality sector. The company was established in 1999 and has continued to develop innovative software solutions, and integrating interactive multimedia elements along with first-rate programming. This diverse mix guarantees windows and web based applications of top-notch quality.*

*To deliver this mix, Neos Interactive is keen to employ highly skilled and friendly staff, whom go out of their way to offer professional IT system support and software engineering services for our clients.*

*Through this arsenal of services, Neos Interactive's clients can focus on their core competencies and business opportunities while they rest assured that they have the best software solutions, content and support at hand.*

## NEOS ITV

The key solution in Neos Interactive's suite of products is undeniably Neos iTV. Designed, developed, installed, and operated by the Neos Interactive's professionals, Neos iTV is the world's most advanced and highest quality Interactive Communications & Entertainment (ICE) system.

Today, Neos iTV has gained worldwide acclaim for its host of matchless features, rendering it the product of choice for hotels.



## VIDEO ON DEMAND

Video on Demand is one of the myriad of features embodied in Neos Interactive. Movie aficionados are able, through Neos Interactive, to enjoy top movie titles with exceptional digital quality. The broadest possible selection of pre-rental VOD content is available from leading film distributors and studios, including Warner Bros, Filmbank, Columbia TriStar, Twentieth Century Fox, MGM, Pathé, Buena Vista International, Playboy TV and BBC Worldwide. The significant aspect of Neos iTV is the unrestricted level of freedom and control granted to users over what and when they watch, offering true Video on Demand. Users can pause, fast-forward, or rewind the action any time they like - putting them in full control. Films are updated regularly and all content is encrypted and distributed via physical data drives or secure digital electronic transfer.

## MUSIC ON DEMAND

Music lovers can also have their share with Neos iTV's comprehensive and alluring Music on Demand packages. In fact, Neos iTV has a proven track record in delivering licensed material from a wide range of leading music labels. The choice of popular artists or albums on offer is endless with a library of over 9,000 regularly updated tracks. Genres vary from Rock & Pop and Alternative & Dance, to Soul, R&B, Hip-Hop, Soundtrack & Stage, Country, Blues & Folk, Opera & Classical, Jazz & Easy Listening, and a World Music section showcasing Caribbean, Indian, and Top Arabic artists. Music content is distributed via physical data drives or secure digital electronic transfer.

## INTERNET RADIO & NEWS / WEATHER FEEDS

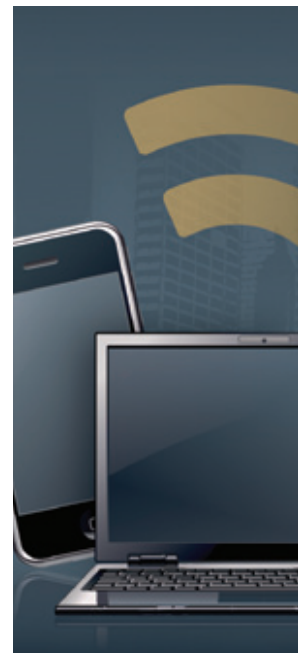
One of the paramount functionalities provided by Neos iTV is the access to Digital Internet Radio. Users can revel in the swift access to an extremely diverse range of Internet radio stations from around the globe, including over 250 national and international streams. News feeds from international newspapers, news websites, sports and other popular resources are also within reach to keep users atop the latest worldwide developments. This is not all; the system also provides a world clock functionality and constantly updated detailed weather information about the user's location, as well as over 50 world locations.

## SYSTEM FEATURES

- Video On Demand
- Music On Demand
- Internet Radio & News / Weather Feeds
- Multi-tab Internet Browsing
- External media interface
- IPTV with TV Recording
- MS Office, Games & Google maps
- Alarm & Wakeup Call
- Guest Favorites & Profile Saving
- In-Room Wi-Fi
- Mini-Bar & Room Services Interface
- Customizable UI & Guest Services
- Multilanguage
- Graphical Back-Office management & monitoring tool
  - Direct PMS interface
  - HD enabled STBs
  - Hotel Mode TVs Integration
  - Open platform for home automation interface







## MULTI-TAB INTERNET BROWSING

The user-friendliness of Neos iTV lies in its multi-tab Internet browsing, which enables the clear display of web content over the users' TV. As such, users can enjoy fast, easy, and multi-tab Internet access and the ability to read and reply to E-mails via their TV.

To make browsing a breeze, the Neos iTV internet portal has been designed with shortcuts to the most popular internet search engines and internet-based E-mail services. Links to local information, social networking, international newspapers, sports, news, travel, lifestyle, and children's and other popular websites are readily available for users with a touch of button.

## EXTERNAL MEDIA INTERFACE

The versatility of Neos iTV system is highly noticeable as it offers users the choice of playing their own media. All they need to do is integrate a CD / DVD / Blu-Ray player into the system, using the same Neos Remote Control to control playback.

Travelers also have a chance to hook up external devices to Neos iTV, such as iPhone, iPad, iPod, Flash disk, and digital camera or data CD's through the guestroom system. Full control is possible via the Neos remote control.

## IPTV WITH TV RECORDING

A particularly worthy feature for hotels is the Neos IPTV. It integrates with existing distributed TV systems, whether carried over a conventional coax network or on the IP network itself, with both Standard and High Definition standards being supported.

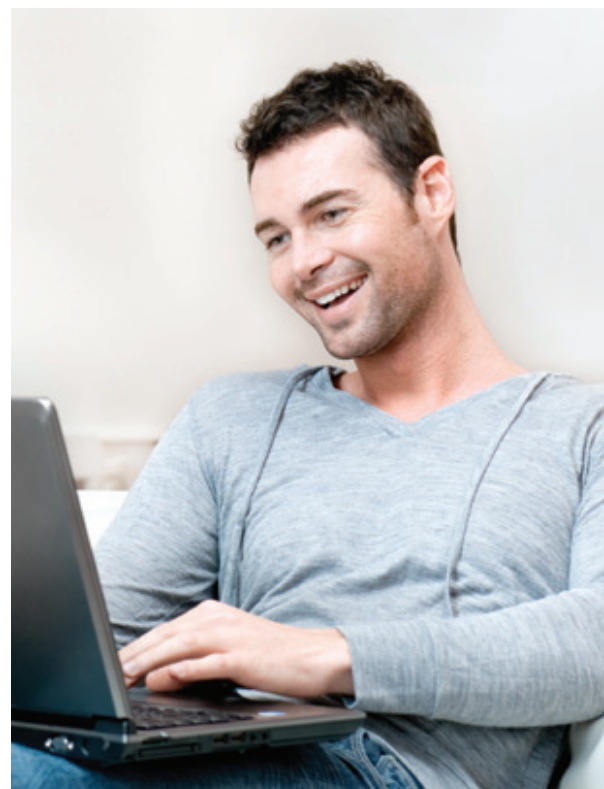
The Neos IPTV offering can be specifically tailored to meet hotels' needs. Hotels can distribute free to view and subscription satellite and terrestrial TV signals across their hotel network to every guest bedroom, conference facility, or public area. The fact that this solution runs over CAT-5 cabling makes it both scalable and reliable.

With Neos IPTV, TV channels are previewed in PIP form, and the new channel search and store function is designed to save user preferences and improve user experience. An IPTV stream recording and time-shifting feature tops the already appealing IPTV offering.

## MS OFFICE, GAMES, & GOOGLE MAPS

For those wishing to access Microsoft Office applications - Word, Excel and Powerpoint - Neos iTV can include it all to accommodate their needs. Guests can use the applications freely without being concerned about security as the system incorporates security features to

ensure the highest level of confidentiality. In fact, personal files or E-mails are erased from the system on check-out. In addition to Microsoft Office, users can embark upon a range of popular games that are included in Neos iTV as standard and are suitable for all ages. An easy to use built-in Google maps feature caps the host of features to assist tourists or newcomers to explore their surroundings.



## ALARM & WAKEUP CALL

An alarm to keep travelers right on track is certainly a must on any journey. Neos iTV allows users to set an alarm timer to ring at any chosen time or even receive a wakeup call from the hotel administration from within the Neos system.

## GUEST FAVORITES & PROFILE SAVING

With Neos iTV, users can feel pampered as their entertainment interests are captured by the system. They have the facility to save and store their preferred TV channels, Pay Movies, Music Albums, or Radio Stations via the 'My Favorites' menu. The hotel administration can also make use of this storage function to save custom profiles and settings for an unlimited number of guests, especially regulars. As such, guests can indulge in the feeling of home away from home as soon as they check in with their previously saved settings and favorites.

## IN ROOM WI-FI

Setting Neos apart from all other VOD providers is the in-room Wi-Fi access without the need to install a Wi-Fi network to serve the user. This is possible thanks to the new STB that makes Neos an innovator on every front.

## MINI-BAR & ROOM SERVICES INTERFACE

The mini-bar charging process can now be managed through Neos iTV. Through an exclusive interface, hotel staff can directly charge mini-bar items consumed by the guests in each room.

## CUSTOMIZABLE UI & GUEST SERVICES

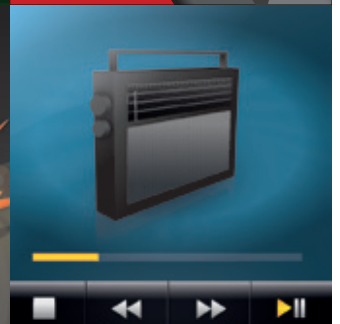
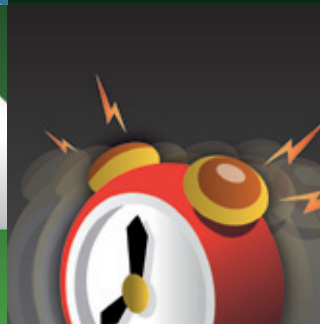
Hotels can stay in touch with their guests to build a long-lasting relationship and ensure their comfort and satisfaction at all times. Neos iTV includes service functions for effective hotel communication and provides a customizable menu category that allows each property to display guest service information or advertising pages.

Through the Neos iTV interface, hotels can communicate specific information directly to their guests about facilities, promotions, food & beverage service, and concierge services, among others. Basic features include Messaging (either sent to individuals or groups for conferences), View Bill (through integration with the property PMS), World Clock, Guest Directory, Language Choice, and personalized Welcome Screens.

A hotel information TV channel can be incorporated in Neos iTV to showcase a rich range of services that users can easily access from their room.

## MULTI LANGUAGE

For Neos iTV, language is no barrier as it is capable of conveying information in any language chosen by the client. Languages can be added to the interface. We currently have English, Arabic, German, Russian and French.





## GRAPHICAL BACK-OFFICE MANAGEMENT & MONITORING TOOL

The hotel administration can effortlessly manage and monitor the information imparted through Neos iTV's Guest Services Management tool.

By using this tool, the hotel administrator can fully control the building of the Guest Services section and edit the service information, such as advertisements, user guides, and tourism guides in the form of text, tables, and images.

## DIRECT PMS INTERFACE

Guest charges are accurately reflected by Neos iTV. The system communicates with the Property Management System of the Hotel, such as Micros, Fidelio/Opera and Protel, in order to facilitate and easily retrieve guest bills and other charges applied to a room or client.

## HD ENABLED STBs

Viewing quality is a topmost consideration for Neos as its STBs allow viewing and display of any content up to 1080p, from HD ready to Full HD.



## HOTEL MODE TVS INTEGRATION

To ensure an unparalleled viewing experience for guests, Neos capitalizes on high-quality TV screens by leading television manufacturers Samsung and LG to ensure the best integrated solutions for both consumer TVs and hospitality models. Other leading brands such as Bang & Olufsen, Sony, and Panasonic are also on the list of Neos's TV providers. Please consult us prior to making a final screen selection so we can ensure full compatibility with Neos iTV.

FEATURES	PREMIUMPACKAGE	STANDARDPACKAGE
Video on Demand	✓	✓
Music on Demand	✓	✓
IPTV with TV Recording	✓	✓
Alarm & Wakeup Call	✓	✓
Guest Favorites & Profile Saving	✓	✓
Mini-Bar & Room Services Interface	✓	✓
Customizable UI & Guest Services	✓	✓
Multilanguage	✓	✓
Graphical Back-Office Management & Monitoring Tool	✓	✓
Direct PMS Interface	✓	✓
HD Enabled STBs	✓	✓
Open Platform for Home Automation Interface	✓	✓
External Media Interface	✓	✓
News / Weather Feeds	✓	✓
iPod / iPhone Interface	✓	•
CD / Dvd / Blu-ray Disk Interface	✓	•
Internet Radio	✓	•
MS Office, Games & Google Maps	✓	•
In-Room Wi-Fi	✓	•
Multi-Tab Internet Browsing	✓	•

 Features included in package
  Features not included in package

#### London

Neos Interactive Limited  
 6th Floor, 23-24 Margaret Street  
 London, W1W 8RU  
 sales@neosinteractive.com  
 enquiries@neosinteractive.com  
 T: +44 207 580 6039  
 F: +44 207 580 3948

#### Dubai

Neos Interactive Limited (Middle East)  
 FZ LLC  
 Office 305, Building No.7  
 P.O.Box 502128  
 Dubai Media City, Dubai. UAE  
 T: +971 4 390 2035  
 F: +971 4 390 8859